Aleppo City Development Strategy

TOURISM INDUSTRY

Selected Facts & Figures

Size of the sector

- Foreign arrivals to Syria totaled about 6.0 million in 2007
- Cultural Tourists make up less than 400,000. These are mostly foreign nationals from upper income OECD countries
- Aleppo accounts for only 16.7 percent (416,498 in 2007) of hotel guests and 11.7 percent of hotel nights
- The average guest nights per guest in Aleppo is 3.23 (compared with a national average of 4.6)
- It is estimated that about 11 percent (45,000 hotel guests)of all Aleppo guests are cultural tourists;
- 25 percent (100,000 hotel guests) each are business and expatriate tourists
- 15 percent (60,000 hotel guests) are convention/event tourists